



Country Women's Association of WA

Est. 1924

EXPRESSION OF INTEREST FORM 2021-2022

SOCIAL MEDIA EDITOR

- Please Note: In order to be selected as the Social Media Editor, a member must have served a minimum of 12 months' membership at branch level.**
- The role of the Social Media Editor is to manage and regularly update the Association's Facebook page and other social media platforms (including Twitter, Instagram, and LinkedIn) as agreed.
- The Editor will work closely with the CEO, Personal Assistant to CEO and the Administrative Coordinator in the management and content of the Social Media platforms, ensuring a consistent 'voice' for the Association, in line with the Aim and other relevant policies and procedures of the Association.
- Nominees for this role must be passionate about promoting the Association, have a good level of written English, attention to detail and proof-reading skills.
- It is essential that the member have a high level of computer skills and have reliable access to the internet and email.
- The CWA of WA Board will determine the successful member from the expressions of interest received. Her name will be formally announced at State Conference in July.
- For a copy of the Guidelines, please contact Marguerite Zeilinger at State Office on 9321 6041 or margueritez@cwaofwa.asn.au

Name: Surname: _____ First Name: _____

Address: _____

Postcode: _____

Phone: _____ Mobile: _____

Email Address: _____

I am a member of the following CWA Branch: _____

How many years have you already served as Social Media Editor? Please Note: There is a limit of 3 (three) consecutive years in this role.

I have currently served _____ consecutive years in this role

(Please also indicate periods of earlier service: _____)

Citation

Please provide a brief account of your skills that will benefit this role. You may attach relevant documents or use the back of this form to write your citation.



Signature: _____

Please forward this Expression of Interest to the State Office by the closing date:

Friday, 16 April 2021

Postal Address: PO Box 97, WEST PERTH WA 6872